

**WINTER SCHOOL**

**GIOVEDÌ 25 MARZO 2021**

**PROVEN PRACTICE IN SANITÀ**

MODELLI DI IMPLEMENTAZIONE DEL RAPPORTO TRA OSPEDALI E MEDICINA  
TERRITORIALE: LE RETI DI PATOLOGIA, CRONICITÀ E FRAGILITÀ DETERMINANTI DI SALUTE



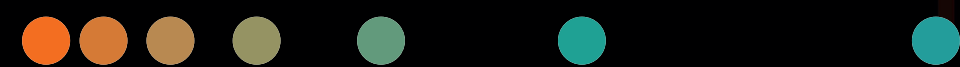
**Patrizia Palazzi**  
Strategic Sales Expert Siemens Healthineers



## Ospedale e territorio: il ruolo delle tecnologie

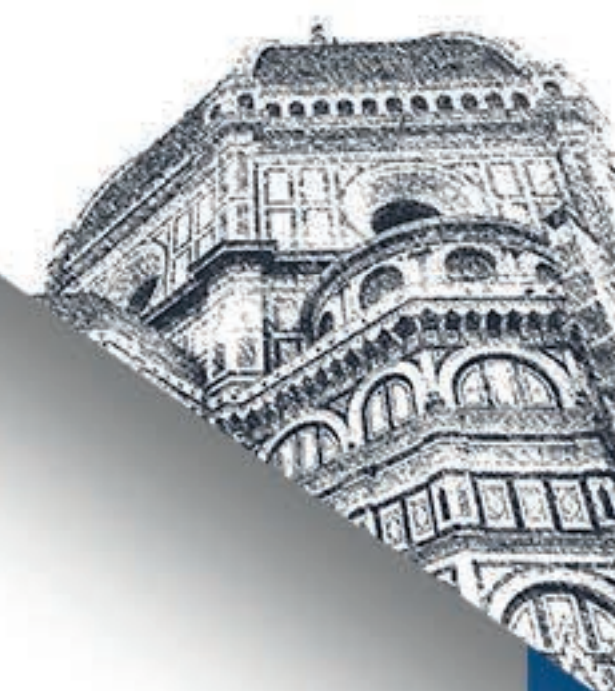
MOTORE SANITA' – Winter School  
25 Marzo 2021

Patrizia Palazzi  
SHS Strategic Sales Expert



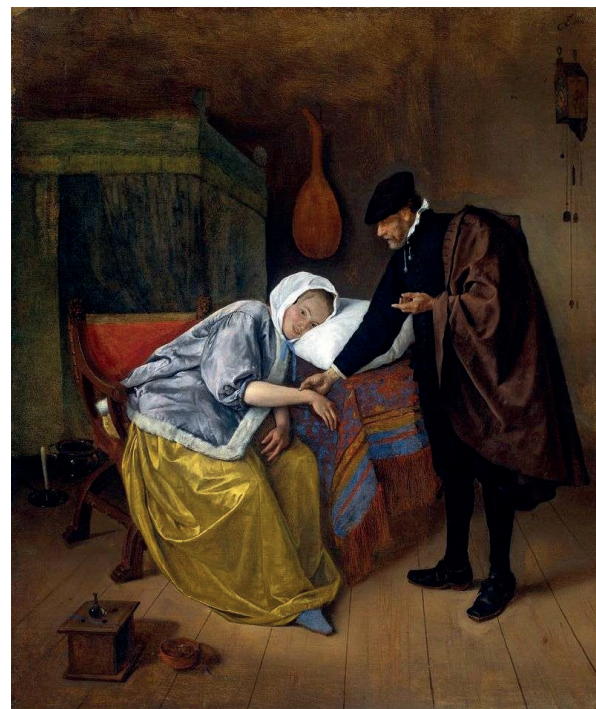
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# Ospedale, territorio e tecnologie: evoluzione nel tempo

1500



CURE A DOMICILIO

OSPEDALE PER INDIGENTI



1900

OSPEDALE PER TUTTI =  
COMPETENZE E TECNOLOGIE



2000

HOME CARE E OSPEDALE PER  
CURE ESSENZIALI



Cambia  
il business  
model



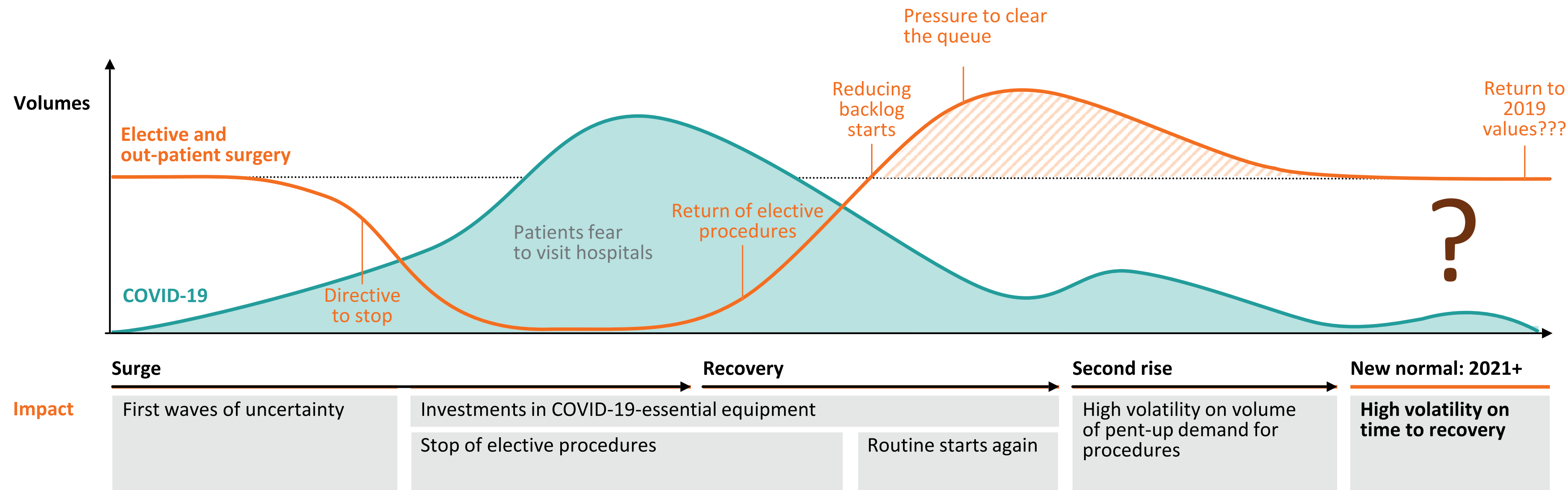
# Impatto della pandemia da COVID-19

**72.3%**

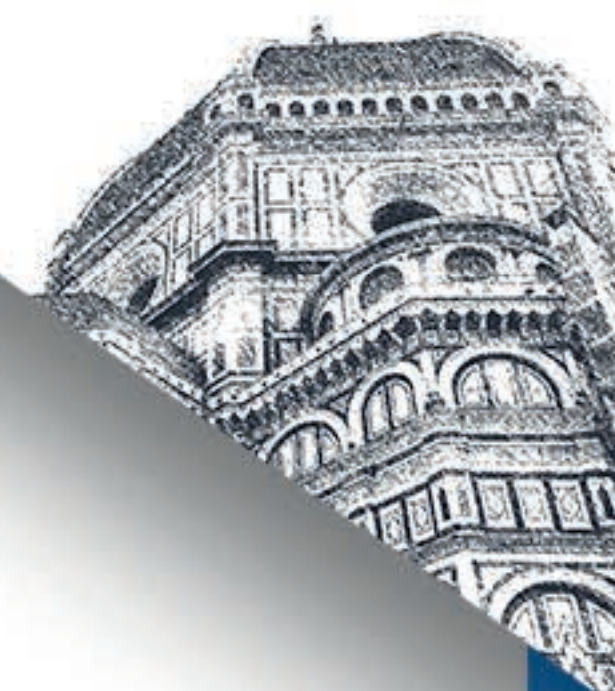
of planned surgeries were cancelled globally during the peak period of COVID-19 related disruption

**>40%**

Decline in outpatient mammography, nuclear medicine, MRI, ultrasound, interventional radiology, and X-Ray



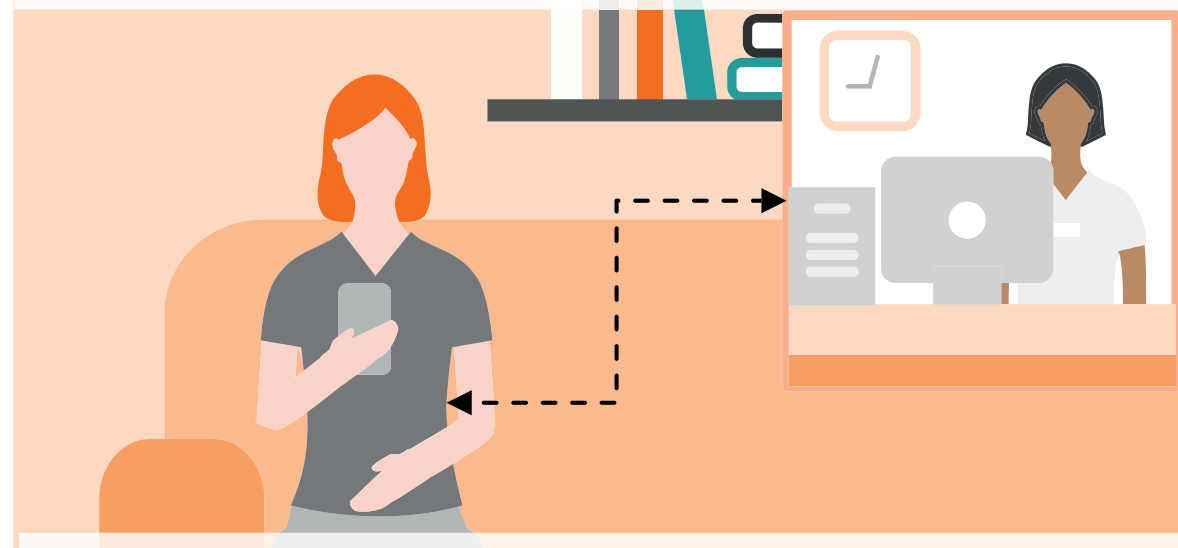
Source: Johns Hopkins University, national public health agencies and UN population data. Internal analysis SHS.



# Nuove soluzioni tecnologiche e digitali

## Virtual Visit

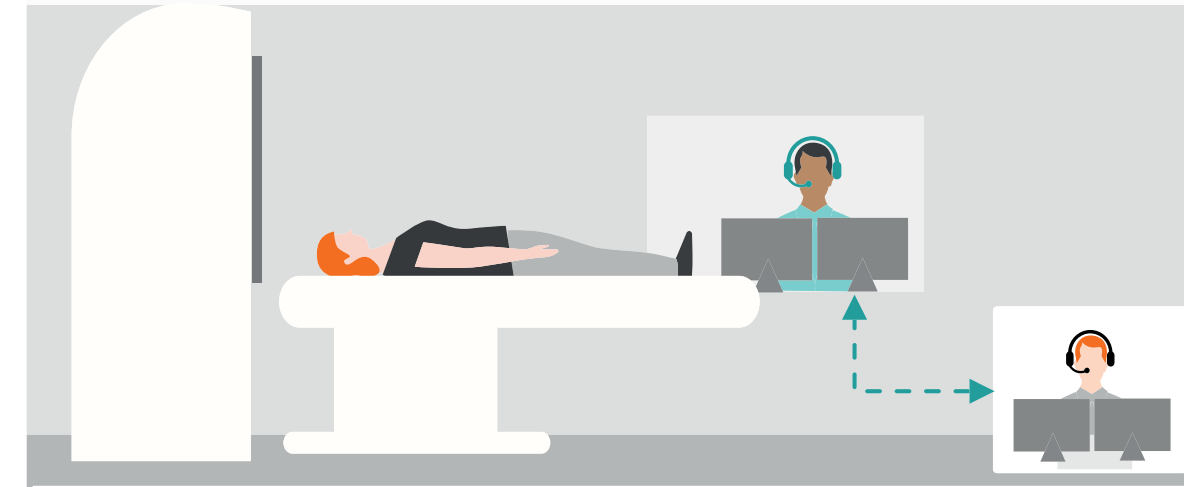
Increase access to care and expand the reach of services



### Triage

## Remote scanning assistance

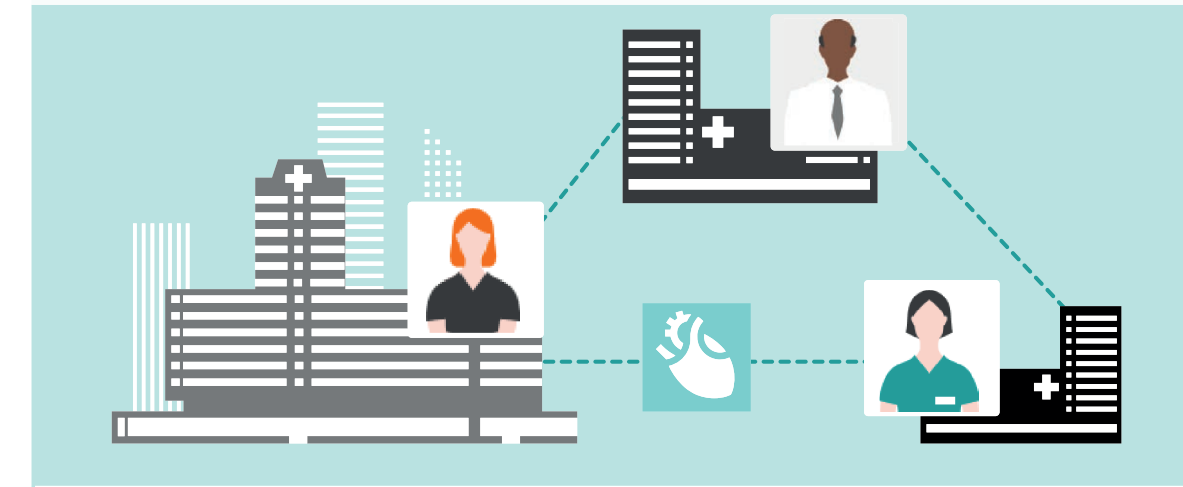
Remote exam acquisition and viewing in real time by a team of experts



### Clinical Operations

## Shared view on clinical results

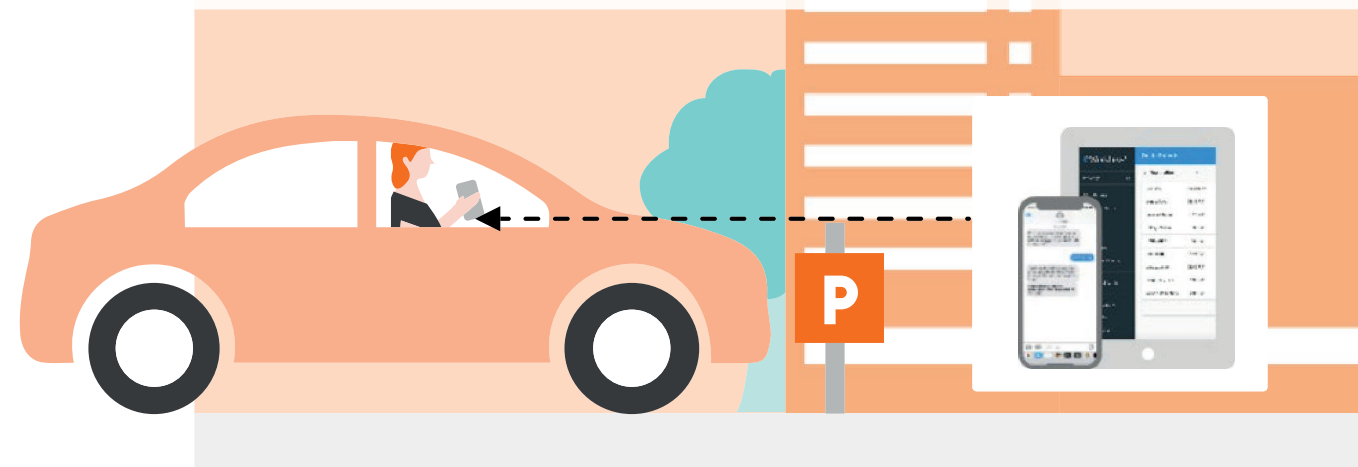
Share medical data among health professionals. Covering inpatients, outpatients and satellite facilities.



### Virtual Care

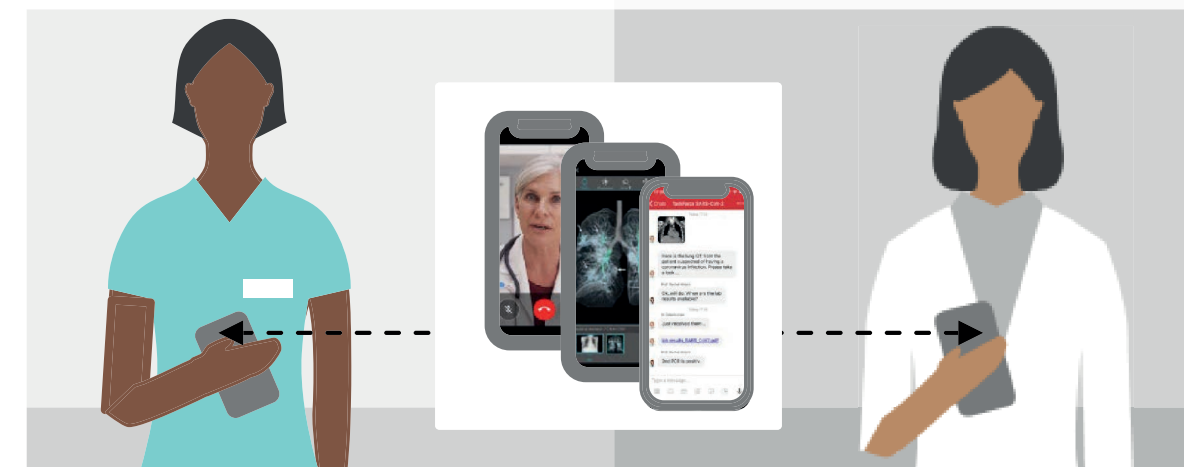
## Virtual Waiting Room

Meet the need for social distancing and provide more convenience for patients and staff



## Clinician Communication

Simplify staff communication and collaboration while minimizing infection risk



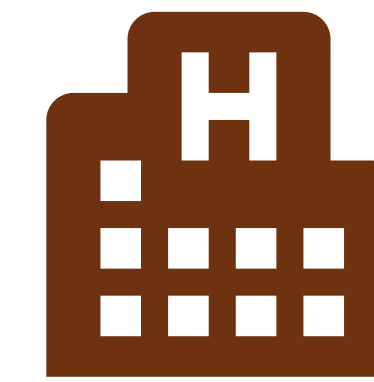
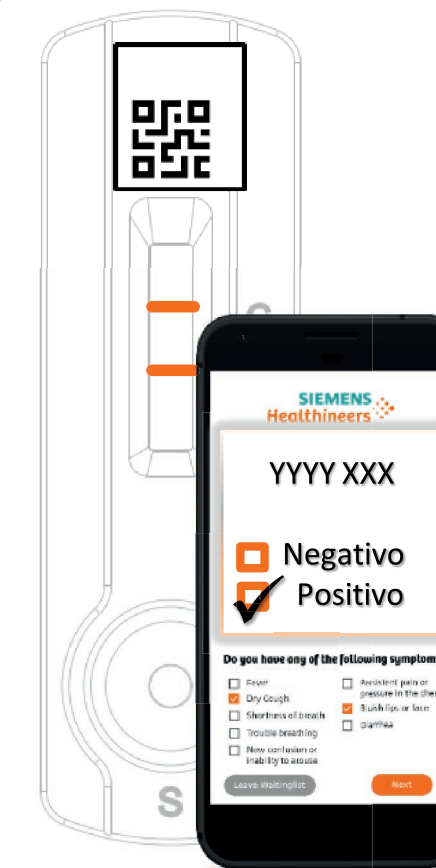
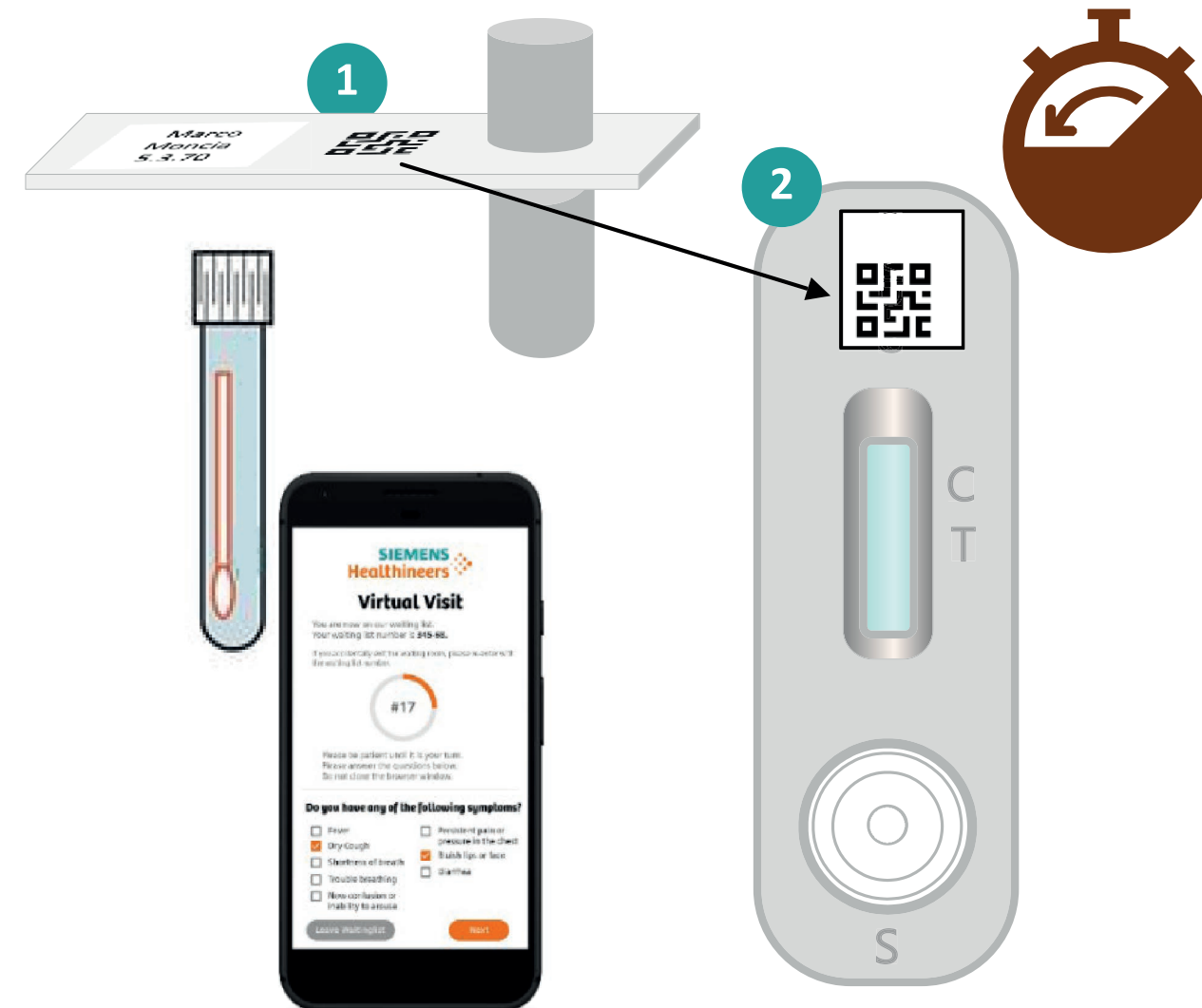
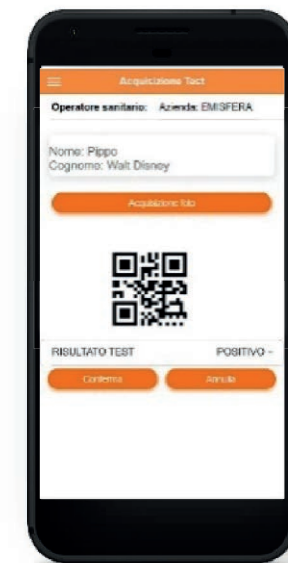
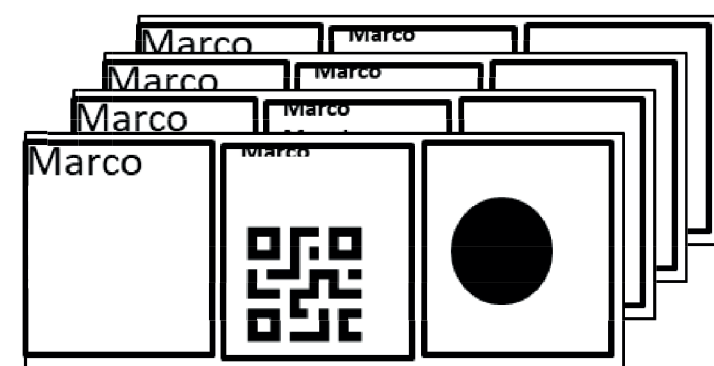
## Patient Monitoring

Remote patient supervision to identify symptoms, detect complications and monitor progress.





# Proven Practice: lo screening COVID



WiFi o BT



**1** Predisposizione etichette e liste di lavoro

**2** Scan CF : Download anagrafica da Repository APP

**3** Prelievo e Anamnesi

**4** Analisi

**5** Foto e Spunta Risultato

**6** Stampa risultato



## Key take aways

### PILASTRI DA PREVEDERE

Aspetti normativi

Aspetti di finanziamento e tariffari

Aspetti organizzativi e di processo

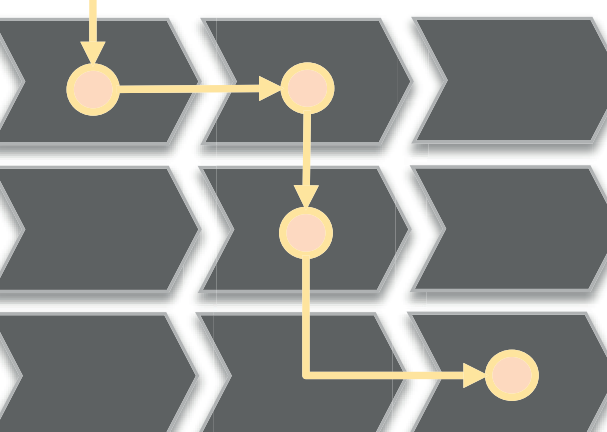
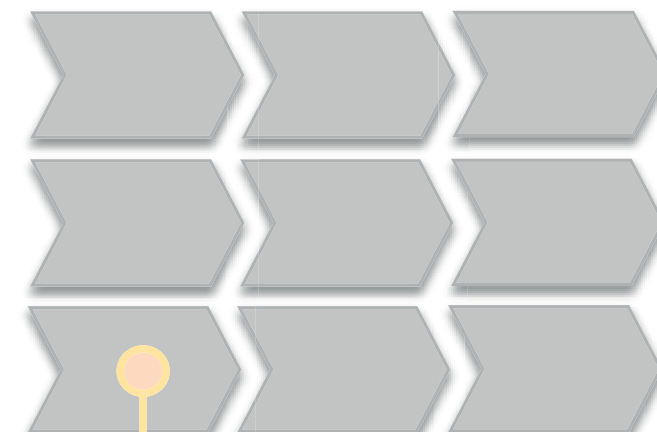
Aspetti formativi e di sviluppo di competenze

Aspetti informativi ed informatici

Aspetti di monitoraggio ed epidemiologici

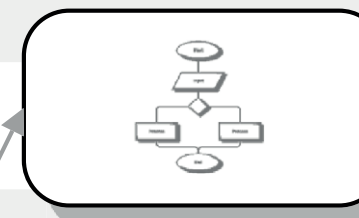
### Ricostruzione dei percorsi di integrazione ospedale territorio

Processi Ospedale

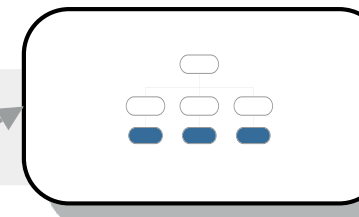


Processi Territorio

ATTIVITÀ



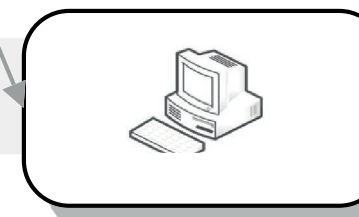
ATTORI



INFORMAZIONI



SISTEMI INFORMATICI E BASI DATI



**PARTNER  
TECNOLOGICO  
COMPETENTE E  
AFFIDABILE**