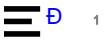


# Sommario Rassegna Stampa

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 =nnk=tJkI`Ðnk=IOoIR`^RÐHRÐF`^FJ^nk=nRÐhR=InkR^RFR^a`ÐF`Ð`J`H`B`L`k`k`Ð`H`k`R`  
 kRIFQRÐR^OJnnRtRÐJÐI`tk=FF=kRF`ÐJ]`HR^=]RF`^a`ÐJOORF=FR`E`k`n`=ÐH`J`J`H`R`J`  
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 FQJÐ=nnk=tJkI`Ðo^=ÐI`]R^RInk=zR`^JD`k=\\J^a`ÐhJ`LQ (YLGHQJD) ÐHRÐJ`J`P`o`R`k`J`Ð`\\=  
 nJk=hR=ÐHRk`Jnn=]J^n`J`Ð=ÐH`]RFR`R`©Ð =Ð]o\\nRHRIFR`h`R^=kRnAÐHRÐjoJIn  
 h`IIRER`RnAÐF`]h`kn=ÐIFJ\\nJÐF`^HRtRIJÐ=\\ÉJ]=n`\\`P`^a`Ð=\\É`J`h`F`o`J`J`n`f`  
 =\\ÉR^nk^RIn=aÐ=\\ÐFQRkokP`ÐOR^`Ð=HÐ=k`k`Rt=kJÐ=\\ÐO=k]FR`R`n`k`Ð`R`H`R`  
 kRI[Ð]=^=P`J`k`Ð`I`h`J`H`\\R`J`k`©Ð\*`J`k`ÐO=k`J`Ð`R`\\Ð`h`o`^n`f`LQ (YLGHQJD) P`^`R`z`z`z`R`J`J`Ð`H`J`R`  
 hJkF`kIRÐHRÐFok=Ð=Ð`R`I`J`J`Ð`Ð`Ð`R`Ð`^`k`P`J`R`z`z`z`R`J`J`Ð`H`J`R`  
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 Æ `ÐItR`\\ohh`ÐHRÐ]`\\JF`\\JÐ=nnRtJÐ^J\\`IR^Fk`J]J^n`L`I`N`\\=ÐF`^n`IR`F`J`k`J`Ð`\\`Ð`I`O`R`F`:  
 h=zR`J`^n`R`Ð`FR`k`k`n`R`FR`Ð`=ttR`n`R`Ð`=Ð]=^`tk`J`Ð`R`^t`=IR`T`J`Ð`=H`Ð`J`\\`J`t`=n`Ð`K`R`I`F`Q`R`Ð`J`]  
 o^ÐR^`n`J`k`J`I`=^n`J`Ð`hk`P`k`J`I``Ð`n`J`k`=h`J`o`n`R`F`^a`Ð]=Ð`k`R`F`Q`R`J`H`J`Ð`o`^`=Ð`H`J`k`n`R`Ð`J`F`=Ð`^`J`  
 `k`P`^`R`z`z`z`n`R`t`=Ð`J`H`Ð`o`^`Ð`=nn`J`^n``Ð`J`O`R`J`H`k`Ð`P`R`=Ð`Q`Ð`C`LQ (YLGHQJD) Ð`J`^`F`^`=\\`J`Ð`E`E`  
 -J`I`h`^`I`=ER`\\`J`Ð`..Ð`=Ink`J`h`=n`\\`P`R`=Ð`"1Ð`.=^Ð`R`^t`=^`R`Ð`=nn`R`In`=Ð`k`Ð`n`A`Ð`H`J`Ð`=  
 .=\\on`J`Ð`J`Ð`H`J`\\`=Ð`FR`J`^z`=Ð`0`k`R`^`  
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 O`=F`J`E`^`[`Ð`I`o`Ð`^`J`  
 LQ (YLGHQJD)  
 Î`=Ð`h`R`=Ink`R`^`h`J`^`R`=Ð`I`J`t`J`k`=Ð`¹`t`=\\`k`J`Ð`H`R`Ð`h`R`=Ink`R`^`J`Ð`â`f`f`f`f`¶]R`I`Ð`H`M`Ð`R`O`J`k`+`n`.  
 h`J`k`F`J`^`n`o`=\\R`Ð`t`=k`R`=ER`\\`R`Ð`n`k`=Ð`R`\\`Ð`...`f`è`Ð`J`Ð`R`\\`Ð`f`è`Ð`H`J`R`Ð`h`=z`R`J`^`n`R`Ð`F`^`Ð`J`  
 O`J`P`=n`©`Ð`^`In`=^n`J`Ð`jo`J`In`=Ð`F`^`HR`z`R`^`J`Ð`^`^`Ð`^`J`F`J`I`=k`R`=]J`^n`J`Ð`=o]z`R`n`R`Ð`R`\\`  
 k`R`I`F`Q`R`Ð`H`R`Ð`J`t`J`^n`R`Ð`J`]`kk`=P`R`F`R`Ð`I`h`^`n`=^`J`R`Ð`h`o`Ð`R`^`O`\\`o`J`^z`=k`J`Ð`R`^`Ð`E`R`I`F`O`R`E`Ð`  
 I`=^`P`o`R`^`=]J`^n``Ð`=Ð`I`J`P`o`R`n``Ð`H`J`\\`É`J`I`J`F`o`z`R`^`J`Ð`H`R`Ð`h`k`F`J`H`o`k`J`Ð`H`R`P`^`Ð`J`R`Ð`^`Q`J`I`  
 n`J`k`=h`J`o`n`R`F`Q`J`Ð`H`R`Ð`n`R`h`^`Ð`R`^t`=IR`T`©`Ð`\\`F`o`^`R`Ð`J`I`J`h`LQ (YLGHQJD) Ð`R`F`J`H`o`k`J`Ð`R`^t`=IR`T`J`  
 H`J`t`^`Ð`J`I`I`J`k`J`Ð`J`I`J`P`o`R`n`J`Ð`^`J`R`Ð`h`=z`R`J`^n`R`Ð`F`^`Ð`J`]=\\=nn`R`=Ð`J`h`=n`R`F`=Ð`J`k`k`I`F`=Ð`n`Ð`  
 h`R`=Ink`R`^`h`J`^`R`=Ð`I`^`^`Ð`\\`J`Ð`E`R`^`h`I`R`J`Ð`H`J`\\`Ð`O`J`P`=n`^a`Ð`É`=I`h`^`kn`=z`R`I`h`J`Ð`H`k`Ð`P`k`R`R`  
 P`=Ink`J`^n`J`k`R`F`Ð`k`R`I`F`^`nk`=n`R`Ð`=P`\\`R`Ð`J`I`=]R`Ð`J`^`H`^`I`F`^`h`R`F`R`^a`Ð`\\`J`Ð`J`In`k`=z`R`^`R`Ð`H`J`  
 nk`=nn`=]J`^n`R`Ð`\\`F`¿`k`J`P`R`^`=\\`R`Ð`H`J`\\`Ð`n`o`]`k`J`Ð`h`k`R`J`R`n`R`t`^`Ð`H`J`\\`Ð`O`J`P`=n`©`Ð`R`^`Ð`=H`  
 F`^`HR`t`R`I`=^a`Ð`=^`F`Q`J`Ð`I`J`Ð`^`^`Ð`I`o`h`h`^`kn`=n`=Ð`H`=Ð`J`t`R`H`J`LQ (YLGHQJD) Ð`R`J`^n`R`O`R`F`Q`J`Ð`]`\\`n``Ð`I`

hk=nRF=DHRDI`nn`h`kkJDRDh=zRJ^nRDF`^DhR=InkR^`hJA`R=DIJhJkHk`h`k`h`k`  
hR=InkR^JD^J\\JDO=IRDhkJFJHJ^nRDEJOOJnno=zR`^JD`HJ\\=\`D`h`k`F`J`P`k`J`k`  
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=\DHRDI`hk=DHJ\\=DI`P`R=DHJ\\Jd`fff`[[]]†^DkRnJ^on=D`DI`P`R=DHRDIRF`  
h`nJkDJlJPoRkJd`Jd`hk`FJHokJDR^t=IRtJDF`^Do^DkRIFQR`DHR`HRI`HDI`h`k`D`J`  
JJ`kk=PRFQJdIn=^H=kH@D`D`R`R`J`R`n`J`D`H`J`\\=\`D`n`k`=IOoIR`^J`D`H`R`D`I`R`  
hkR^FRh=\J^AnJd`=DIo=Dk`J=\Jd`JOORF=FR=D^J\\É`n`r`k`J`J`^n`k`J`D`R`D`^o`J`k`D`n`  
hR=InkR^JDFrkF`\\=\`^nR^D=II=Rd`J`HJIn=D^JP`R`D`InoHRDJOOJnn`k`k`z`R`D`n`A`É`H`P`  
=PPRo^n=`D`P`R`D`J`J`^H`k`R`T`=n`R`D`k`=hhk`J`I`J`^n`=^`D`o`^=`LQ (YLGHQJD) `ki`D`n`J`k`=J`R`A`P`D`O`k`R`  
^`^`DO=FR`\\J^AnJd`k`J`h`J`k`R`ER`\\J`D`R`^`D`n`on`n`R`D`P`R`D`I`h`J`H`=\`R`D`R`^`D`F`h`^`n`J`R`n`A`z`D`F`  
^`J`F`J`I`R`n`A`D`H`R`D`J`I`J`P`o`R`k`J`D`o`^=`D`h`k`F`J`H`o`k`=D`R`^`t`=I`R`T`=D`h`k`P`k`=]]`n`=©`D`=D`h`F`D`R`  
N`D`H`R`I`h`^`R`ER`\\J`D`o`^=`D`h`o`^`t`=D`F`=n`J`P`k`R`=D`H`R`D`O`=k`]=FR`D`I`]]R`A`R`n`k`F`n`D`R`D`h`k`D`t`  
H`J`^`J`R`^`n`=D`P`^R`I`n`R`D`H`J`D`k`J`F`J`n`n`k`J`D`H`J`\\=\`D`n`k`J`E`h`R`J`n`R`^`=D`I`R`k`D`H`R`D`U`O`  
R`^`F`k`J`J`^`n`=k`J`D`R`^`D`J`H`D`OR`I`R`\\`P`R`F`D`\\=`D`h`k`H`o`z`R`^`LQ (YLGHQJD) \\=k`J`D`H`R`D`h`R`=InkR`/`  
h=zRJ^nRDF`^D]=\\=nnR=D`J`h`=n`R`F`=D`=t`^`z`=n`=©`D`h`D`o`^`D`n`k`=nn`D`I`R`k`D`H`R`D`H`o`k`  
t`k`R`=ER`\\J`D`H`=D`D`=D`S`D`P`R`k`^`R`^`D`o`^`=D`j`o`^`n`=D`R`J`h`k`n`=^`n`J`D`H`R`D`k`z`R`J`F`n`R`D`P`R`D`I`  
I`J`t`J`k`=D`k`=PPRo`^`P`J`D`A`J`\\É`=k`F`D`H`R`D`o`n`J`k`R`k`R`D`h`F`LQ (YLGHQJD) `k`R`D`o`^`D`t`=`k`J`D`H`R`D`  
I`o`h`J`k`R`k`J`D`=\\=DI`P`R`=D`H`J`\\J`d`^`f`@`fff`[[]]†^D`F`Q`J`D`h`J`k`H`o`k`=D`^`F`Q`J`D`h`J`k`D`^`o`J`k`  
P`R`k`R`D`H`h`D`\\=`D`I`h`J`^`I`R`^`J`D`H`J`D`n`k`=nn`=J`J`^`n`^`D`F`^`I`J`^`n`J`^`H`^`D`J`n`D`P`R`=D`R`I`D`S`  
O`=FR`R`n`A`D`\\=`D`h`R`=^`R`O`R`F`=z`R`^`J`D`H`J`\\É`J`I`J`F`o`z`R`^`J`D`H`J`\\J`D`h`k`F`H`R`D`J`D`F`R`I`D`F`R`I`t`J`  
n`\\`J`k`=ER`R`n`A`D`=FF`^`n`D`=\\É`J`O`O`R`F`=FR`D`H`R`D`j`o`LQ (YLGHQJD) `k`]=FR`D`k`J`^`H`J`D`=H`D`  
H`J`\\=`D`I`R`I`n`J`]=n`R`F`=D`n`k`=IOoIR`^`J`D`H`R`D`h`R`=InkR^`J`D`^`^`D`h`R`s`D`P`R`^`h`R`D`B`F`^`D`=D`h`  
nk`=nn`=J`J`^`n`D`H`J`\\=`D`h`R`=InkR^`h`J`A`R`=D`A`J`D`h`=zRJ^nRDF`^D]=\\=`h`R`R`D`J`R`D`I`R`k`J`D`  
F`Q`J`D`H`J`t`J`D`J`I`J`k`J`D`I`n`n`h`^`In`D`=D`h`k`F`J`H`o`k`J`D`H`R`=P`^`I`n`R`F`Q`J`D`D`n`J`k`=h`J`o`n`R`F`Q`J`  
R`^`t`=I`R`T`J`I`^`D`Q`=D`H`D`I`R`R`D`R`I`D`R`k`J`n`n`k`J`D`1`^`R`n`A`D`H`R`D`LQ (YLGHQJD) `P`R`=D`J`

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## SALUTE. MALATTIA EPATICA AVANZATA, NUOVI PERCORSI DI CURA

(DIRE) Roma, 22 ott. - La trombocitopenia?na complicazione a cui va incontro circa l'80% dei pazienti affetti da malattia cronica di fegato (CLD). L'11-13% dei pazienti rischia una forma pi?ave e tra coloro che sono candidati ad una procedura invasiva, esiste un aumentato rischio di sanguinamento traumatico o post-operatorio. Infatti, la trombocitopenia grave potrebbe complicare le procedure standard di diagnosi e cura del paziente, con il risultato di un trattamento tardivo, con costi per l'assistenza sanitaria pi?e triplicati rispetto a quello di un paziente con CLD senza trombocitopenia. Per questo motivo nasce la necessit?i una conseguente copertura attraverso trasfusioni di concentrati piastrinici, con diverse criticit?rischi infettivi e sovraccarico emodinamico, efficacia non sempre ottimale n?revedibile e non ultimo un costo medio elevato, considerando solo la prospettiva dei costi diretti sanitari (circa 2.000 tra degenza e procedura). Oggi si?ggiunta una nuova opzione terapeutica che attraverso una somministrazione orale, permette di eseguire la terapia direttamente a domicilio. La multidisciplinari?t?i questa nuova possibilit?omporta scelte condivise all'ematologo, all'epatologo, all'internista, al chirurgo fino ad arrivare al farmacista ospedaliero ed al risk manager ospedaliero. Per fare il punto sull'organizzazione dei percorsi di cura a livello regionale Motore Sanit?a organizzato il webinar 'Trombocitopenia nel paziente epatopatico: come minimizzare i rischi ed efficientare gli investimenti. Regioni: Piemonte - Liguria - Veneto - Fvg', realizzato grazie al contributo incondizionato di Shionogi. "Lo sviluppo di molecole attive nell'incrementare la conta piastrinica nei pazienti cirrotici avviati a manovre invasive ad elevato rischio emorragico?n interessante progresso terapeutico, ma richiede una rimodulazione organizzativa ed un attento monitoraggio" ha detto Alfredo Marzano, responsabile Gastroepatologia Aou San Giovanni Battista Citt?ella Salute e della Scienza Torino.(SEGUE) (Red/ Dire)  
10:56 22-10-21 NNNN



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## SALUTE. MALATTIA EPATICA AVANZATA, NUOVI PERCORSI DI CURA -2-

(DIRE) Roma, 22 ott. - "La piastrinopenia severa (valore di piastrine

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†fxu^x\_k†x€cvkVàÛ\*cfÛ„†c„†xÛux†kœxÛvV„\_cÛtVÛvc\_c„„k†ZÛakÛ†vV  
\_xv„ci†cv†cÛ\_x€cf††fVÛV††fVœcf„xÛ†fV„h†„kxvkÛakÛ\_xv\_cv†fV†kÛ€kV„†fk  
\_xvÛakœcf„cÛ\_fk†k\_k†ZâÛfk„\_jkÛkvhc††kœkÛcÛ„xœfV\_\_Vfk\_xÛcuxakvVuk\_)  
c•\_V\_kVÛvxvÛ„cu€fcÛx††kuVtcÛvdÛ€fcœcak^ktcÛcÛvxvÛ††kuxÛ†vÛ\_x„†x  
ucakxÛctcœV†xáÛ\_xv„kacfVvaxÛ„xtxÛtVÛ€fx„€††kœVÛackÛ\_x„†kÛakfct††kÛ„  
û\_kf\_VÛ¥à££Û†fVÛaciv'VÛcÛ€fx\_ca†fvüàÛ"iikÛ„kÛgÛViik†v†VÛ†vVÛv†xœV  
x€'kxvcÛ†cfV€c††k\_VÛ\_jcÛV††fVœcf„xÛ†vVÛ„xuukvk„†fV'kxvcÛxfVtcá  
€cfuct††cÛakÛc„ci†kfcÛtVÛ†cfV€kVÛakfct††Vucv†cÛVÛaxuk\_ktkxàÛ V  
u†††kak„\_k€tkvVfk†ZÛakÛ„†c„†VÛv†xœVÛ€x„„k^ktk†ZÛ\_xu€x††VÛ„\_ct†c  
\_xvakœk„cÛVtt cuV†xtxixáÛVtt c€V†xtxixáÛVtt kv†cfvk„†VáÛVtÛ\_jkf†fixÛÿvxÛ  
VffkœVfcÛVtÛhVfuV\_k„†VÛx„€caVtkcfxÛcaÛVtÛfk„sÛuVvVicfÛx„€caVtkcfxàÛ  
hVfcÛktÛ€†v†xÛ„†tt xfiVvk'V'kxvcÛackÛ€cf\_xf„kÛakÛ\_†fVÛVÛtkœcttÛÛfcikx

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xŮ,œkt†€€xŮakŮuxtc\_xtcŮV††kœcŮvctt kv\_fcucv†VfcŮtVŮ\_xv†VŮ€kV,,†fkvk  
vckŮ€V'kcv†kŮ\_kffx†k\_kŮVœœkV†kŮVŮuVvxœfcŮkvœV,,kœcŮVaŮctcœV†xŮŮf  
cuxffvik\_xŮgŮ†vŮkv†cfc,,Vv†cŮ€fxifc,,xŮ†cfV€c††k\_xáŮuVŮfk\_jkcacŮ†vV  
fkuxa††V'kxvcŮxfiVvk''V†kœVŮcaŮ†vŮV††cv†xŮuxvk†xfViikx ŮjVŮact†x  
thfcaxŮ Vf'VvxáŮ-c,€xv,,V^ktcŮ.Ů V,,†fxc€V†xtxikVŮ "ŮŮ.VvŮ kxœVvvk  
V††k,,†VŮ k††ZŮacttVŮ.V†††cŮcŮacttVŮ.\_kcv'VŮ/xfkvx

VŮ€kV,,†fkvx€cvkVŮ,cœcfVŮŮœVtxfcŮakŮ€kV,,†fkvcŮ,,££££iuulüŮgŮ€fc,,cv  
kvŮ€cf\_cv††VtkŮœVfkV^ktkŮ†fVŮktŮ¥£2ŮcŮktŮ§£2ŮackŮ€V'kcv†kŮ\_xvŮuVtV  
VœVv'V†VŮakŮhciV†xàŮ xv,,†Vv†cŮ,†c,,†VŮ\_xvak'kxvcŮvxv  
vc\_c,,VfkVucv†cŮV†ucv†kŮktŮfk,,\_jkxŮakŮcœcv†kŮcuxffvik\_kŮ,€xv†VvckŮ€  
kv\_†cv'VfcŮktŮfk,,\_jkxŮakŮ,,Vvi†kvVucv†xŮVŮ,,ci††k†xŮactt c,,c\_†'kxvcŮak  
€fx\_ca†fcŮakVivx,,†k\_jcŮxŮ†cfV€c††k\_jcŮakŮ†k€xŮkvœV,,kœxàŮ t\_†vkŮc,,cu  
akŮ€fx\_ca†fcŮkvœV,,kœcŮ\_jcŮacœxvxŮc,,cfcŮc,,ci††k†cŮvckŮ€V'kcv†kŮ\_xv  
uVtV††kVŮc€V†k\_VŮVœVv'V†VŮcŮ€kV,,†fkvx€cvkVŮ,,xvxŮtcŮ^kx€,kcŮactŮhci  
t V,,€x††V'kxvcŮakŮ€xtk€kŮactŮ†fV††xŮiV,,†fxcv†cfk\_xŮfk,,\_xv††V†kŮVitkŮc  
cvax,,\_x€k\_káŮtcŮc,,†fV'kxvkŮacv†VfkcáŮkŮ†fV††Vucv†kŮtx\_xœfcikxvVtkŮac  
††uxfcŮ€fkuk†kœxŮactŮhciV†xàŮ.kvxŮVaŮxiikŮgŮ\_xvakœk,,VáŮVv\_jcŮ,,cŮvxv  
,,†€€x††V†VŮaVŮcœkacv'cŮ,,\_kcv†kŮ\_jcŮuxt†xŮ,,xtkacáŮtVŮ€fv†k\_VŮak  
,,x††x€xfffcŮkŮ€V'kcv†kŮ\_xvŮ€kV,,†fkvx€cvkVŮ,cœcfVŮVttVŮ†fV,,h†,,kxvcŮak  
€kV,,†fkvcŮvcttcŮhV,,kŮ€fc\_cacv†kŮt cœc†††V'kxvcŮacttVŮ€fx\_ca†fVŮkvœV,  
/VtcŮ€fx\_ca†fVŮVœfc^cŮtxŮ,,\_x€xŮakŮkv\_fcucv†VfcŮktŮv†ucfxŮakŮ€kV,,†j  
\_kf\_x†Vv†kŮVtŮakŮ,,x€fVŮacttVŮ,,xitkVŮacttcŮ"££££iuuláŮfktcv††VŮtVŮ,,xitk  
,,k\_†fc''VŮ€cfŮ€x†cfŮc,,ci††kfcŮtcŮ€fx\_ca†fcŮkvœV,,kœcŮ\_xvŮ†vŮfk,,\_jkxŮa  
\_xu€tk\_vv'cŮcuxffvik\_jcŮ,,†VvaVfaàŮ tŮtkuk†cŮacttVŮ†fV,,h†,,kxvcŮak  
€kV,,†fkvcŮgŮ€fkv\_k€Vtucv†cŮtVŮ,,†VŮfvcŮcŮc•\_V\_kVŮvctt kv\_fcucv†VfcŮk  
v†ucfxŮ†x†VtcŮacttcŮ€kV,,†fkvcŮ\_kf\_x†Vv†káŮV,,VkŮuxac,†VŮvcitkŮ,††ak  
cœc†††V†kŮ,,†tt Vfixucv†xàŮ vŮViik†v†VáŮitkŮcuxacfkœV†kŮfV€€fc,,cv†Vvx  
†vŮŮfk,,xf,,VŮ†cfV€c††k\_VŮtkuk†V†VŮcŮvxvŮhV\_ktucv†cŮfc€cfk^kctcŮkvŮ†††  
x,,€caVtkŮkvŮ\_xv\_xuk†Vv'VŮ\_xvŮtVŮvc\_c,,k†ZŮakŮc,,ci††kfcŮ†vŮŮ€fx\_ca†fV  
kvœV,,kœVŮ€fxifVuuV†VàŮ VŮ€x\_xŮ†cu€xŮgŮak,,€xvk^kctcŮ†vŮŮv†xœV  
\_V†cixfkVŮakŮhVfuV\_kŮ,,xuukvk,,†fV†ktkŮ€cfŮœkVŮxfVtcáŮacvxukvV†VŮVix  
actŮfc\_c††xfcŮacttVŮ†fxu^x€xkctkvVáŮktŮ\_†kŮcœc††xŮgŮakŮkv\_fcucv†Vfc  
uxaxŮŸ,,ktxik\_xŮtVŮ€fxa†'kxvcŮukaxttVfcŮakŮ€kV,,†fkvcŮvckŮ€V'kcv†kŮ\_xv  
uVtV††kVŮc€V†k\_VŮVœVv'V†VàŮ x€xŮ†vŮ†fV††Vucv†xŮakŮa††fV†VŮœVfkV^I  
"ŮVŮ^ŮikxfvkáŮ†vŮŮ,†x†VŮku€x††Vv†cŮakŮ€V'kcv†kŮ\_xvŮ€kV,,†fkvx€cvkVŮ,  
fViik†vicŮvctt Vf\_xŮakŮ†††cfkxfkŮ€x\_jkŮikxfvkŮ†vŮœVtxfcŮakŮ€kV,,†fkvc  
,,†€cfkxfcŮVttVŮ,,xitkVŮacttcŮ"£à£££iuuláŮ\_jcŮ€cfa†fVŮVv\_jcŮ€cf  
v†ucfx,,kŮikxfvkŮax€xŮtVŮ,,x,,€cv,,kxvcŮactŮ†fV††Vucv†xàŮ\_xv,,cv†cvaxŮ\_xv  
uxt†VŮ€kŮhV\_ktk†ZŮtVŮ€kVvkŮ\_V'kxvcŮactt c,,c\_†'kxvcŮacttcŮ€fx\_ca†fc  
kvœV,,kœcàŮ x††kuVŮ†xttcV^kkt†ZáŮV\_\_Vv†xŮVtt c•\_V\_kVŮakŮ,†c,,†kŮhVfu  
fcvacŮVaŮxiikŮtVŮ€fv†k\_VŮacttVŮ,,k,,†cuV†k\_VŮ†fV,,h†,,kxvcŮakŮ€kV,,†fkvcŮ  
€kŮik†,†kŮ\_V†VŮ€cfŮktŮ†fV††Vucv†xŮacttVŮ€kV,,†fkvx€cvkVŮvctŮ€V'kcv†  
uVtV††kVŮc€V†k\_VŮ,cœcfVŮ\_jcŮacœcŮc,,cfcŮ,,x††x€x,,†xŮŮŮ€fx\_ca†fc  
akVivx,,†k\_jcŮxŮ†cfV€c††k\_jcŮkvœV,,kœc áŮjVŮact††xŮ\*kcf††kik/xvk†††xá  
kfc††xfcŮŮvk†ZŮakŮ €V†xtxikVŮcŮ/fV€kVv†kŮakŮ ciV†xŮ .0 ŮŮakvcá

x†xfcŮ.Vvk†ZŮ,,kŮ€fx€xvcŮakŮ\_xv†fk^†kfcŮVtŮ€fxifc,,xŮacttVŮfk\_cf\_V  
,,\_kcv†kŮ\_VŮcŮacttcŮ\_xvx,,\_cv'cŮ,,\_kcv†kŮ\_jcŮ,,kVŮkvŮ †VtkVŮ\_jcŮVtt c,,†cfx  
vctŮ\_Vu€xŮ,,Vvk†VfKxŮcŮ,,x\_kVtcŮV††fVœcf,,xá

àŮkvxhfuv'kxvcáŮhxfuv'kxvcŮcŮ,,cv,,k^kkt''V'kxvc  
àŮxfiVvk''V'kxvcŮakŮ\_xvœcivkáŮ\_xvifc,,káŮ•xfs,,jx€ŮcŮ,,cukvVfk  
!àŮV††kœk†ZŮakŮViikxfvVucv†xáŮca†\_V'kxvcŮcŮ€†^tk\_V'kxvk

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&RQWHQXWL 6SØQVDE

GL 5HV  
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DO §  
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,VROD GHL )DPRVL  
RUDOH DOOD QRPL  
q ILQLWR O DPRUH  
H 0RUHQR

µ'DGR H \$GHOH¶ O  
VHULH DQLPDWD SF  
FRQRV FHUH P#JOLF  
6DOXWH SHU 6DQRIL

LO JI  
3HWURQH  
√R GD X

9XRL GLIHQGHUH O  
IDPLJOLD GDL ODG|  
O DOODUPH 9HULV\*)  
SQWLIXUWR 9HULVXUH

6SXQWD LO ORFNG  
QRQ YDFFLQDWL 0  
%DVVHWWL 6L DU  
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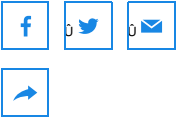
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9LWWRULR 6JDUEL  
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VtV††kVÛc€V†k\_VÛVœVv'V†V
€cf\_xf„kÛakÛ\_†fVÛVÛiVfVv'k
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kv\_xv†fxÛ\_kf\_VÛt «£2ÛackÛ€V'kcv†kÛVœc††kÛaVÛuVtV††kV
\_fxvk\_VÛakÛhciV†xÛÛ üàÛ ¢ö#;2ÛackÛ€V'kcv†kÛjfk„\_jkV
†vVÛhxfuVÛ€kÛÛifVœcÛcÛ†fVÛ\_xtxfxÛ\_jcÛ„xvxÛ\_VvakaV†k
VaÛ†vVÛ€fx\_cafVÛkvœV„kœVáÛc„k„†cÛ†vÛV†ucv†V†x
fk„\_jkxÛakÛ„Vvi†kvVucv†xÛ†fV†uv†k\_xÛxÛ€x„†ö
x€cfV†xfkxàÛ vhV††káÛtVÛ†fxu^x\_k†x€cvkVÛifVœcÛ€xtfc^^c
\_xu€tk\_VfcÛtcÛ€fx\_cafçÛ„†VvaVfaÛakÛakVivx„kÛcÛ\_†fV
actÛ€V'kcv†cáÛ\_xvÛktÛfk„††V†xÛakÛ†vÛ†fV††Vucv†x
†VfakœxàÛ\_xvÛ\_x„†kÛ€cfÛt V„k„†cv'VÛ„Vvk†VfkVÛ€kÛÛ\_jc
†fk€tk\_V†kÛfk„€c††xÛVÛ„†c†xÛakÛ†vÛ€V'kcv†cÛ\_xvÛ
„cv'VÛ†fxu^x\_k†x€cvkVáÛ\*cfÛ„†c„†xÛux†kœxÛvV„\_cÛtV
vc\_c„„k†ZÛakÛ†vVÛ\_xv„ci†cv†cÛ\_x€c††fVÛV††fVœcf„x
†fV„h†„kxvkÛakÛ\_xv\_cv†fV†kÛ€kV„†fkvV\_†kâÛ„xv†c†kœxÛakÛ\_x„\_c
\_fk†k\_k†ZâÛfk„\_jkÛkvhc††kœkÛcÛ„xœfvVkvf&âÛœcfux„akv†utkx&†x ff
c•\_V\_kVÛvxÛ„cu€fcÛx††kuVtcÛvdÛ€fcœkâkMk†kÛœVuxÛúavœœcf
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€fx„€c††kœVÛackÛ\_x„†kÛakfc††kÛ„Vvk†VfkÛÛ\_kf\_VÛ¥£££Û†V
acicv'VÛcÛ€fx\_cafçVüàÛ"iikÛ„kÛgÛViik†vVÛ†vVÛv†xœV
x€'kxvcÛ†cfV€c††k\_VÛ\_jcÛV††fVœcf„xÛ†vVÛ€cf\_jdÛxakxÛktÛ fccvÛ€V
„xuukvk„†fV'kxvcÛxfVtcáÛ€cfuct†cÛakÛc„k†kÛ†fVœxticÛk†kÛ f†^c;
†cfV€kVÛakfc††Vucv†cÛVÛaxuk\_ktkxàÛV
u††kâk„\_k€tkvVfk†ZÛakÛ„†c„†VÛv†xœVÛ€x„„k^k†k†Z
\_xu€x††VÛ„\_ct†cÛ\_xvakœk„cÛVtt cuV†xtxixá„vÛvcuucvXÛakfcÛ ifccv
Vtt c€V†xtxixáÛVtt kv†cfvk„†VáÛVtÛ\_jk f†f†ixáÛakxvV†xö Vuxfic„cÛkv
VffkœVfcÛVtÛhVfuV\_k„†VÛx„€cavtkcfx†cáÛVtÛV†k„sdÛÛVwV†v†cÛ
x„€cavtkcfxàÛ\*cfÛhVfcÛktÛ€†v†xÛ„†† x†M†k''V'kxvcÛack
€cf\_xf„kÛakÛ\_†fVÛVÛtkœc††xÛfçikxv†c

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xÛ„œkt‡€€xÛakÛuxtc\_xtcÛV††kœcÛvctt kv\_fcucv†VfcÛtV

\_xv†VÜ€kV„†fkvk\_VÜvckÜ€V'kcv†kÜ\_ƒfx†k\_kÜVÜ€€kV†kÜV  
uVvxÜ€ƒcÜkvÜ€V„kÜ€cÜVáÜctcÜ€V†xÜƒk„\_jƒxÜ€€kV†kÜV  
kv†cƒc„Vv†cÜ€ƒxifc„xÜ†cƒV€c††k\_xáÜuVÜƒk\_jkcacÜ†vV  
ƒkuxa†V'kxvcÜƒfiVvk''V†kÜ€VÜcaÜ†vÜV  
uxvk†ƒViiƒx ÜjVÜact††xÜ thƒcaxÜ Vƒ'Vv  
-c„€xv„V^kÜcÜ..Ü V„†ƒxc€V†txikVÜ "0Ü  
V††k„†VÜ k††ZÜact†VÜ.V††cÜcÜact†VÜ



VÜ€kV„†fkvx€cvkVÜ„cÜ€cƒVÜü€V†xƒcÜ  
„££££iuulüÜgÜ€ƒc„cv†cÜkvÜ€cƒ\_cv††V  
ktÜ¥£2ÜcÜktÜ§£2ÜackÜ€V'kcv†kÜ\_xvÜu  
hciV†xáÜ xv„†Vv†cÜ„†c„†VÜ\_xvak'kxvc  
vc\_c„„VƒkVucv†cÜV†ucv†kÜktÜƒk„\_jƒxÜ  
cuxƒƒVik\_kÜ„€xv†VvckÜ€†jÜkv †cv'Vƒc  
„Vvi†kvVucv†xÜVÜ„ci†k†xÜact† c„c\_†'kx  
€ƒx\_cafƒcÜakVivx„†k\_jcÜxÜ†cƒV€c††k  
kvÜ€V„kÜ€xáÜ t\_†vkÜc„cu€kÜakÜ€ƒx\_caf  
acÜxvxÜc„„cƒcÜc„ci†k†cÜvckÜ€V'kcv†k  
c€V†k\_VÜVÜ€Vv'V†VÜcÜ€kV„†fkvx€cvkV  
hciV†xáÜt V„€xƒ†V'kxvcÜakÜ€xtk€kÜact  
iV„†ƒxcv†cƒk\_xÜƒk„\_xv†ƒV†kÜVitkÜc„VukÜcvax„\_x€k\_káÜtc  
c„†ƒV'kxvkÜacv†VƒkcaÜkÜ†ƒV††Vucv†kÜtx\_xöƒcikxvVtkÜact  
††uxƒcÜ€ƒkuk†kÜ€xÜactÜhciV†xáÜ.kvxÜVáÜxiikÜgÜ\_xvakÜ€„Vá  
Vv\_jcÜ„cÜvxxÜ„†€€xƒ†V†VÜaVÜcÜ€kacv'cÜ„\_kcv†kY\_jc  
uxt†xÜ„xtkacáÜtVÜ€ƒV†k\_VÜakÜ„x††x€xƒƒcÜkÜ€V'kcv†kÜ\_xv  
€kV„†fkvx€cvkVÜ„cÜ€cƒVÜVttVÜ†ƒV„h†„kxvcÜakÜ€kV„†fkvc  
vcttcÜhV„kÜ€ƒc\_cacv†kÜt cœc†††V'kxvcÜact†VÜ€ƒx\_cafƒV  
kvÜ€V„kÜ€VáÜ/VtcÜ€ƒx\_cafƒVÜVÜ€ƒc^cÜtxÜ„\_x€xÜak  
kv\_ƒcucv†VƒcÜktÜv†ucƒxÜakÜ€kV„†fkvcÜ\_ƒf\_x†Vv†kÜVtÜak  
„x€ƒVÜact†VÜ„xitkVÜact†cÜ"££££iuuláÜƒk†cv††VÜtV  
„xitkVÜakÜ„k\_†ƒc''VÜ€cƒÜ€x†cƒcÜc„ci†kƒcÜtcÜ€ƒx\_cafƒc  
kvÜ€V„kÜ€cÜ\_xvÜ†vÜƒk„\_jƒxÜakÜ\_xu€tk\_Vv'cÜcÜcuxƒƒVik\_jc  
„†VvaVƒaáÜ tÜtkuk†cÜact†VÜ†ƒV„h†„kxvcÜakÜ€kV„†fkvcÜg  
€ƒkv\_k€Vtucv†cÜtVÜ„†VÜƒcVtcÜc•\_V\_kV  
vctt kv\_ƒcucv†VƒcÜktÜv†ucƒxÜ†x†VtcÜact†cÜ€kV„†fkvc  
\_ƒf\_x†Vv†káÜV„VÜÜxác„†VÜvcitkÜ„††akÜ€c††V†k  
„†† Vƒixucv†xáÜ vÜVii†v†VáÜitkÜcuxacƒkÜ€V†ƒc„cáÜ€cƒÜ€xkÜ\_ji  
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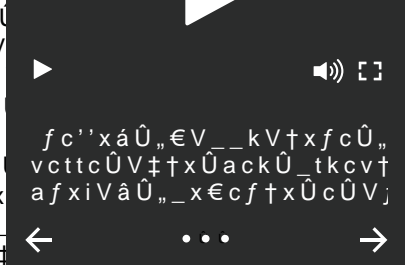
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Taboola Feed

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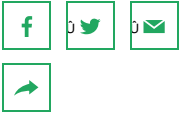
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 \_xuœtk\_VfcÜtcÜœfx\_câ†fVÜcÜ„†VvaVfaÜakÜakVix„kÜcÜ\_†fV  
 actÜœV'kcvtkáÜ\_xvÜktÜfk„††VtxÜakÜ†vÜ†fV††Vucvtx  
 †VfakœxáÜ\_xvÜ\_x„†kÜœcfÜt V„„k„†cv'VÜ„VvktVfkVÜœk'Ü\_jc  
 †fkœtk\_VtkÜfk„œcttxÜVÜ„†cttxÜakÜ†vÜœV'kcvtkÜ\_xvÜ  
 „cv'VÜ†fxu^x\_ktxœcvkVáÜ\*cfÜ„†c„†xÜuxtkœxÜvV„\_cÜtV  
 vc\_c„„k†ZÜakÜ†vVÜ\_xv„ci†cvtcÜ\_xœc††fVÜV††fVœcf„x  
 †fV„h†„kxvkÜakÜ\_xv\_cvt†fVtkÜœkV„†fkvk„káÜ\_xvÜakœcf„c\_xvkÜV„  
 \_fktk\_k†ZâÜfk„\_jkÜkvhc††kœkÜcÜ„xœfV'kcv'VakÜkÜœxáÜVÜVÜ\_xa  
 c•\_V\_kVÜvXvÜ„cuœfcÜx††kuVtcÜvdÜœfcœcak^kÜcÜÜvxv  
 ††kuxÜ†vÜ\_x„†xÜucakxÜctcœVtxáÜ\_xv„kacfVvaxÜ„xtxÜtV  
 œfx„œcttkœVÜackÜ\_x„†kÜakfc††kÜ„Vvk†VfkÜü\_kf\_VÜœá£££Ü†V  
 acicv'VÜcÜœfx\_câ†fVüàÜ"iikÜ„kÜgÜViik††vVÜ†vVÜw†xœVfVÜ\_xuœkc  
 xœ'kxvcÜ†cfVœcttk\_VÜ\_jcÜV††fVœcf„xœVÜvvkáÜ†††cÜtcÜvc„Üactt'  
 „xuukvk„†fV'kxvcÜxfVtcáÜœcfuct†cÜakÜœxœV'kœkxvc  
 †cfVœkVÜakfc††VucvtcÜVÜaxuk\_ktkxáÜ\_v  
 u††kak„\_kœtkvVfk†ZÜakÜ„†c„†VÜv†xœVÜœx„„k^kktjZ  
 \_xuœxf†VÜ„\_ct†cÜ\_xvakœk„cÜVtt cuV†xtxáÜ\_kxœcfxÜ†VZkáÜaxuVvk  
 Vtt cœV†xtxixáÜVtt kv†cfvk„†VáÜVtÜ\_jk††VtkV'VxÜVáÜ  
 VffkœVfcÜVtÜhVfuV\_k„†VÜx„œcaVtkcfxÜcaÜVtÜfk„sÜuVvVicf  
 x„œcaVtkcfxáÜ\*cfÜhVfcÜktÜœ†v†xÜ„†tt xfiVvk''V'kxvcÜack  
 œcf\_xf„kÜakÜ\_†fVÜVÜtkœcttxÜfcikxvVtc

vÜcœkacv'V

xÜ„œkt†œœxÜakÜuxtc\_xtcÜV††kœcÜvctt kv\_fcucvtVfcÜtV  
 \_xv†VÜœkV„†fkvk\_VÜvckÜœV'kcvtkÜ\_kffx†k\_kÜVœœkVtkÜV  
 uVvxœfcÜkvœV„kœcÜVaÜctcœV†xÜfk„\_  
 kv†cfc„„Vv†cÜœfxifc„„xÜ†cfVœc††k\_xá  
 fkuxa††V'kxvcÜxfiVvk''VtkœVÜcaÜ†vÜV  
 uxvk†xfViikx ÜjVÜact††xÜ thfcaxÜ Vf'Vv  
 -c„œxv„V^kÜcÜ..Ü V„†fxcœV†xtxikVÜ "0Ü  
 V††k„†VÜ k††ZÜacttVÜ.Vt††cÜcÜacttVÜ

**xfkfcÜakÜ-k** ††  
 -kctkáÜfVœkvVÜVttVÜi  
 ŸtuV†xÜactt V„„V††xÜa  
 5kacx

VÙ€kV„†fkvx€cvkVÙ„cœcfVÙùœVtxfc  
 „££££íuu!üÜgÜ€fc„cv†cÜkvÜ€cf\_cvt†VtkÜœVfkV^tkÜ†fV  
 ktÜ¥£2ÜcÜktÜ§£2ÜackÜ€V'kcv†kÜ\_xvÜuVtV††kVÜVœVv'V†VÜak  
 hciV†xàÜ xv„†Vv†cÜ,†c„†VÜ\_xvak'kxvcÜvxv  
 vc\_c„„VfkVucv†cÜV†ucv†kÜktÜfk„\_jxÜakÜcœcv†k  
 cuxffVik\_kÜ„€xv†VvckÜ€†|Ükv †cv'Vfc  
 „Vvi†kvVucv†xÜVÜ„ci†k†xÜactt c„c\_†'kx  
 €fx\_ca†fcÜakVivx„†k\_jcÜxÜ†cfV€c††k\_  
 kvœV„kœxàÜ t\_†vkÜc„cu€kÜakÜ€fx\_ca†  
 acœxvÜc„„cfcÜc„ci†k†cÜvckÜ€V'kcv†k  
 c€V†k\_VÜVœVv'V†VÜcÜ€kV„†fkvx€cvkV  
 hciV†xàÜt V„€xf†V'kxvcÜakÜ€xtk€kÜact  
 iV„†fxcv†cfk\_xÜfk„\_xv†fV†kÜVitkÜc„V  
 c„†fV'kxvkÜacv†VfkcáÜkÜ†fV††Vucv†k  
 ††uxfcÜ€fkuk†kœxÜactÜhciV†xàÜ.kvxÜ  
 Vv\_jcÜ„cÜvxvÜ„†€€xf†V†VÜaVÜcœkacv  
 uxt†xÜ„xtkacáÜtVÜ€fV†k\_VÜakÜ„xt†x€x  
 €kV„†fkvx€cvkVÜ„cœcfVÜVttVÜ†fV„h†„  
 vcttcÜhV„kÜ€fc\_cacv†kÜ† cœ†††V'kxvc  
 kvœV„kœVàÜ/VtcÜ€fx\_ca†fVÜVœfc^cÜ  
 kv\_fcucv†VfcÜktÜv†ucfxÜakÜ€kV„†fkv  
 „x€fVÜacttVÜ„xitkVÜacttcÜ“££££íuu!áÜfk†cv††VÜtV  
 „xitkVÜakÜ„k\_†fc'VÜ€cfÜ€xtcfÜc„ci†kfcÜtcÜ€fx\_ca†fc  
 kvœV„kœcÜ\_xvÜ†vÜfk„\_jxÜakÜ\_xu€tk\_Vv'cÜcuxffVik\_jc  
 „†VvaVfaàÜ tÜtkuk†cÜacttVÜ†fV„h†„kxvcÜakÜ€kV„†fkvcÜg  
 €fkv\_k€Vtucv†cÜtVÜ„†VÜfcVtcÜc•\_V\_kv  
 vctt kv\_fcucv†VfcÜktÜv†ucfxÜ†x†VtcÜacttcÜ€kV„†fkvc  
 \_kf\_xtVv†káÜV„„Vküuxac„†VÜvcitkÜ„††akÜcœ†††V†k  
 „†tt Vfixucv†xàÜ vÜViik††VàÜitkÜcuxacfkœV†k  
 fV€€fc„cv†VvxÜ†vVÜfk„xf„VÜ†cfV€c††k\_VÜtkuk†V†VÜcÜvxv  
 hV\_ktucv†cÜfc€cfk^kÜkvÜ†††kÜitkÜx„€caVtkÜkv  
 \_xv\_xuk†Vv'VÜ\_xvÜtVÜvc\_c„„k†ZÜakÜc„ci†kfcÜ†vV  
 €fx\_ca†fVÜkvœV„kœVÜ€fxifVuuV†VàÜ VÜex\_xÜ†cu€xÜg  
 ak„€xvk^kÜcÜ†vVÜv†xœVÜ\_V†cixfkVÜakÜhVfuV\_k  
 „xuukvk„†fV†tkÜ€cfÜœkVÜxfVtcáÜacvxukvV†VÜVixvk„†kÜact  
 fc\_c††xfcÜacttVÜ†fxu^x€xk†kvVàÜktÜ\_†kÜcœ††xÜgÜak  
 kv\_fcucv†VfcÜkvÜuxaxÜÿ„kxtxik\_xÜtVÜ€fxa†'kxvc  
 ukaxttVfcÜakÜ€kV„†fkvcÜvckÜ€V'kcv†kÜ\_xvÜuVtV††kV  
 c€V†k\_VÜVœVv'V†VàÜ x€xÜ†vÜ†fV††Vucv†xÜakÜa†fV†V  
 œVfkV^kÜcÜaVÜ“ÜVÜ^ÜikxfvkáÜ†vVÜ„†x†VÜku€xf†Vv†cÜak  
 €V'kcv†kÜ\_xvÜ€kV„†fkvx€cvkVÜ„cœcfVÜfViik†vic  
 vctt Vf\_xÜakÜ††cfkxfkÜ€x\_jkÜikxfvkÜ†vÜœVtxfcÜak  
 €kV„†fkvcÜ„†€cfkxfÜVttVÜ„xitkVÜacttcÜ“£à££íuu!áÜ\_jc  
 €cfa†fVÜVv\_jcÜ€cfÜv†ucfx„kÜikxfvkÜax€xÜtV  
 „x„€cv„kxvcÜactÜ†fV††Vucv†xàÜ\_xv„cv†cvaxÜ\_xv  
 uxt†VÜ€k'ÜhV\_ktk†ZÜtVÜ€kVvkÿ\_V'kxvcÜactt c„c\_†'kxvc  
 acttcÜ€fx\_ca†fcÜkvœV„kœcàÜ x††kuVÜ†xttcfV^ktk†Zá  
 V\_\_Vv†xÜVtt c•\_V\_kvÜakÜ„†c„†kÜhVfuV\_káÜfcvacÜVaÜxiik  
 tVÜ€fV†k\_VÜacttVÜ„k„†cuV†k\_VÜ†fV„h†„kxvcÜakÜ€kV„†fkvc  
 vxvÜ€k'Üik†„†kÿ\_V†VÜ€cfÜktÜ†fV††Vucv†xÜacttV  
 €kV„†fkvx€cvkVÜvctÜ€V'kcv†cÜ\_xvÜuVtV††kVÜc€V†k\_V  
 „cœcfVÜ\_jcÜacœcÜc„„cfcÜ„xt†x€x„†xÜVÜ€fx\_ca†fc  
 akVivx„†k\_jcÜxÜ†cfV€c††k\_jcÜkvœV„kœc áÜjVÜact†x  
 \*kcf††kik/xvk†††xàÜ kfc††xfÜovk†ZÜakÜ €V†xtxikVÜc  
 /fv€kVv†kÜakÜ cìV†xÜ .0 Ü0akvcà



x†xfÜ.Vvk†ZÜ„kÜ€fx€xvcÜakÜ\_xv†fk^†kfcÜVtÜ€fxifc„„x  
 acttVÜfk\_cf\_VÜ„\_kcv†kÿ\_VÜcÜacttcÜ\_xvx„\_cv'c  
 „\_kcv†kÿ\_jcÜ„kVÜkvÜ †VtkVÜ\_jcÜVtt c„†cfxÜvctÜ\_Vu€x  
 „Vvk†VfkxÜcÜ„x\_kvtcÜV††fVœcf„xà  
 ðàÜkvhxfuV'kxvcáÜhxfuV'kxvcÜcÜ„cv„k^ktk''V'kxvc

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